

WHISKEY — WINE & — WHISKERS

2024 SPONSORSHIP INFORMATION

ABOUT THE EVENT

We invite you to join us for our third annual Whiskey, Wine & Whiskers event. The summer fundraiser provides a unique opportunity for the community to learn about Dismas House's mission while enjoying a pet-friendly atmosphere. In honor of the organization's 50th anniversary, this year's event will be a '70s-themed party to commemorate our founding year of 1974.

Proceeds directly benefit our residents and holistic reentry services. Your commitment through a sponsorship will help Dismas House continue improving lives and strengthening communities as we seek to end the cycle of incarceration.

Saturday, May 18 • 12-4 PM • The Horton Sobro

660 Lafayette Street, Nashville, TN 37203

FEATURING:

- **Unlimited whiskey & wine tastings**
- **Best-dressed pet competition**
- **Live entertainment**
- **Local food trucks**
- **360° photobooth**
- **Silent auction**

All guests must be 21+ and present a valid ID.

**WHISKEY
— WINE & —
WHISKERS**

WHISKERS OUT

\$15,000 - PRESENTING SPONSOR

- Signature logo listing as presenting sponsor on event and ticketing sites, promotional materials, and signage and dedicated pre-event highlight on social media and e-newsletter
- Opportunity to participate in pre-event media coverage (e.g., television or radio segments)
- Opportunity to share a custom pre-event video message to attendees
- Signature logo placement on event step and repeat backdrop
- Business name displayed as presenting sponsor on event souvenir glassware
- 2-page ad of your choice in virtual event booklet
- Event admission for 10 guests
- Verbal recognition as presenting sponsor during the event
- Opportunity to display an informational marketing table at the event
- Opportunity to distribute branded item in event swag bags
- Highlight as presenting sponsor in event recaps, including e-newsletter, print newsletter, and Dismas House's annual report

OFF THE LEASH

\$10,000

- 1st tier logo listing on event and ticketing sites, promotional materials, and signage
- Opportunity to share a custom pre-event video message to attendees
- 1st tier logo placement on event step and repeat backdrop
- 1.5-page ad of your choice in virtual event booklet
- Event admission for 8 guests
- Verbal recognition during the event
- Opportunity to display an informational marketing table at the event
- Opportunity to distribute branded item in event swag bags
- Recognition in event recaps, including e-newsletter, print newsletter, and Dismas House's annual report

YAPPY HOUR

\$5,000

- 2nd tier logo listing on event and ticketing sites, promotional materials, and signage
- 2nd tier logo placement on event step and repeat backdrop
- 1-page ad of your choice in virtual event booklet
- Event admission for 6 guests
- Verbal recognition during the event
- Opportunity to distribute branded item in event swag bags
- Recognition in event recaps, including e-newsletter, print newsletter, and Dismas House's annual report

FUR BALL

\$2,500

- 3rd tier logo listing on event and ticketing sites, promotional materials, and signage
- 3rd tier logo placement on event step and repeat backdrop
- 1/2-page ad of your choice in virtual event booklet
- Event admission for 4 guests
- Verbal recognition during the event
- Opportunity to distribute branded item in event swag bags
- Recognition in event recaps, including e-newsletter, print newsletter, and Dismas House's annual report

A LA CARTE OPTIONS

All a la carte packages will receive event admission for 2 guests and logo listing on event and ticketing sites, promotional materials, and signage (including event step and repeat backdrop).

ENTERTAINMENT SPONSOR — \$2,000

Bring the party to life, and make a lasting impression. As the Entertainment Sponsor, your logo will be displayed prominently at the musician's stage or DJ booth. *(1 available)*

360° PHOTOBOOTH SPONSOR — \$1,500

Create unforgettable memories for attendees. As the 360° Photobooth Sponsor, your logo will be displayed as an overlay on each guest's downloadable image. *(1 available)*

SWAG BAG SPONSOR — \$1,000

Make your mark with a lasting keepsake. As the Swag Bag Sponsor, you will be the event's official distributor of custom tote bags displaying a logo of your choice. Bags are provided by the Swag Bag Sponsor. *(1 available)*

BEST IN SHOW SPONSOR — \$500

Be a part of highlighting guests' groovy costumes. As the Best in Show Sponsor, you will receive a space on the judges panel for the event's best-dressed competition and announce the winners. *(3 available)*

MEDIA/ADVERTISING SPONSOR — In-Kind

Promote the event through your organization's digital or traditional marketing, including social media, email, website content, print media, television ads, or radio ads. *(5 available)*

Don't see a package that suits you? We would be happy to design a custom package with you.

Additional opportunities to support: We are seeking a variety of in-kind donations (goods or services) for the event and silent auction. Please contact us to learn more.

WHISKEY — WINE & — WHISKERS

Scan to Learn More



**For additional information, please contact
Jessica Guzman, VP of Development:**

 615-260-6802

 jguzman@dismas.org